



Dear Cary Band Supporter,

The Cary High Marching band has a long tradition of excellence in our community for the last 90 years. The band is a great source of pride for students, parents, teachers, and employees of Cary High School. The band program instills discipline, work ethic, music appreciation, fitness, camaraderie, and respect to all students that are involved. The Cary Band is building character in the lives of students and grooming future adults for tomorrow.

There are currently over 150 students involved in the Cary High marching band. The hard work and dedication of the students is what makes this band so successful. The bands primary funding is provided through the Cary Band Booster Organization. As state funding has been reduced over the years we have had to rely more and more on the families of the band to continue the funding to keep this invaluable program alive. To continue to grow in size and achievements the Cary Band Booster Organization would like to reach out to our local corporate and business community to seek contributions in the form of sponsorships.

Our Corporate Sponsorship program has 4 levels of participation, Bronze, Silver, Gold and Platinum. All levels are based on contribution amounts and on the Cary High band season (August through April each school year.) Some exposure a corporate sponsor could expect is as follows:

Cary High Band Website – highly search-able, widely used public site for up to date upcoming band events, rehearsals and performance schedules. Corporate sponsors name and website link will be displayed for additional community exposure.

Performance Program – Cary High Bands produce a program for each school performance event as well as for Cary Band Day. These programs can identify corporate sponsors and provide excellent visibility to our greater community.

Cary Band Day Shirts – Most band students, parents and many spectators purchase Cary Band Day Shirts. Sponsors in the Silver category and above are listed on these shirts thus obtaining significant community exposure.

Other – The Cary Band sponsors and/or participates in many different types of venues throughout the year. One of the largest events in our community is the annual Cary Band Day marching competition. This event is North Carolina's premier marching competition and draws large crowds, thus providing significant additional exposure for our sponsors.

Each level of sponsorship offers additional amenities. Which one is best for you?

Thank you for your consideration,

Brandon Smith
Booster President

Cristin Galardi
Donna Della
Winter / Spring Operations

Emily Arledge
Chris Snow
Leonard Collins
Treasurers

Greg Kraus
Past President

Brandi Nobles
Corresponding Secretary

Brooke Vibert
Recording Secretary

Crystal Sigmon
Fall Operations

www.caryband.org

The Cary High School Band is a registered 501(c)3. Federal Tax ID Number: 23-7219498



SUSTAINING CORPORATE BAND SPONSORSHIP LEVELS

Platinum Package \$5000 Gold Package \$2500

- 8x10 Certificate of Sponsorship framed and suitable for display
- 8x10 Wall plaque with photo of Cary High Marching Band
- Name listed as sponsor in all Band Programs
- Full page advertisement in Cary Band Day Program
- Name listed as sponsor on Band website with your website
- 2 Cary High Band car magnets
- Corporate name on Cary Band Day Shirts
- 4 Complementary Band Show Shirts
- 4 Complementary Cary Band Day Shirts
- 4 Complementary Cary Band Day admission tickets
- Public address announcement during Cary Band Day Event (some restrictions apply)
- 1st Place Trophy Sponsorship at Cary Band Day
- Display Corporate Banner during Cary Band Day (Company to provide banner)
- Corporate Logo displayed on Band and Winter Guard Trailer (3x4 provided by company)

- 8x10 Certificate of Sponsorship framed and suitable for display
- Name listed as sponsor in Band Programs
- 1/2 page advertisement in Cary Band Day Program
- Name listed as sponsor on Band website with link to your website
- Cary High Band Car Magnet
- Corporate name on Cary Band Day Shirts
- 2 Complementary Band Show Shirts
- 2 Complementary Cary Band Day Shirts
- 2 Complementary Cary Band Day admission tickets
- Public address announcement during Cary Band Day Event (some restrictions apply)
- 2nd Place Trophy Sponsorship at Cary Band Day

Silver Package \$1000

- 8x10 Certificate of sponsorship framed and suitable for display
- Name listed as sponsor in all Band programs
- Name listed as sponsor on Band website with link to your website
- Cary High Band Car Magnet
- Corporate name on Cary Band Day Shirts
- 2 Complementary Cary Band Day Shirts

Bronze Package \$500

- 8x10 Certificate of sponsorship framed and suitable for display
- Name listed as sponsor in all Band programs
- Name listed as sponsor on Band website with link to your website
- Cary High Band Car Magnet

MORE INFORMATION

email treasurer@caryband.org

or

Contact: _____



SPONSOR FORM

☐ **Platinum \$5000**

☐ **Gold \$2500**

☐ **Silver \$1000**

☐ **Bronze \$500**



SPONSOR NAME (as you wish it to appear in publications)

CONTACT NAME

PHONE

ADDRESS

EMAIL

T-shirts Sizes: _____

☐ I would like to present trophies

Afternoon Name of person presenting: _____

Evening Name of person presenting: _____

☐ I would like Cary Band to design my ad and banner, proof included (additional \$100)

PAYMENT

SPONSOR AMOUNT \$ _____

AD & BANNER DESIGN FEE (\$100) \$ _____

CARY BAND DAY AD \$ _____

TROPHY SPONSORSHIP \$ _____

ADDL TICKETS TO CARY BAND DAY (\$10 EACH) \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

☐ Check enclosed (payable to Cary Band Boosters) ☐ Visa/MC ☐ AmEx

CARD#

EXP. DATE

SEC.CODE

BILLING ZIP

SIGNATURE

CARDHOLDER NAME

BILLING ADDRESS (if different from above)

QUESTIONS?

SPONSORING AND
BENEFITS:

treasurer@caryband.org

ART, ADS, LOGOS:

ads@caryband.org

SEND FORMS/PAYMENT TO:
Cary Band Booster Club
P.O. Box 91
Cary, NC 27512

